

NATIONAL SERVICE SCHEME (NSS)

Seven Day Special Camping Programme (Community Engagement Programme)

Theme: Marching towards Gender Equality in Society

Organizing Unit: NSS Unit, KKM College, Jamui,, Bihar

Number of Volunteers: 50

Duration: 16th to 22nd April, 2026 (7 Days)

Programme Objectives

- Promote youth participation in nation building.
- Promote gender equality and women empowerment.
- Create awareness on health, hygiene and sanitation .
- Encourage girl child education and social responsibility.

Day-wise Activity Plan

Day 1 – Inaugural Programme

Inaugural programme at the College chaired by the Principal and Chief Guest and other dignitaries.

- Registration of volunteers
- Welcome address by Principal
- Address by Guests.
- Orientation on MY Bharat initiative: A short lecture by NSS Programme officer (may be from other institute) to address volunteers about the initiative.
- Volunteer pledge: *“I pledge to serve the community with sincerity and dedication. I will work for the upliftment of society, respect the dignity of labour, and promote harmony and national integration. I shall always follow the motto of the National Service Scheme — ‘Not Me, But You.’”*
- Cultural Programme conducted by our NSS Volunteers

Day 2 – Health & Hygiene Awareness

Visit the adopted village (Khairma) with Mukhiya and ASHA workers, mark the house and take estimation on girl child for Day 4 visit.

- Door-to-door awareness: Demonstration of Handwashing/Brushing, distribution of hygiene kits.
- Essay Writing Competition on “Healthy mother prosperous family” “स्वस्थ मां समृद्ध परिवार” (Details are furnished in Annexure – I)

Day 3 – Celebrating Women Empowerment

- Academic Lecture on Recent trends in framing women empowerment.
- Reels making competition on the theme “Recent trends in Framing Women Empowerment” ((Details are furnished in Annexure – I)

Day 4 – Girl Child Education Awareness

- Academic Lecture on Girl Child Education.
- Distribution of education kits.
- Speech Competition on “बेटी बचाओ, बेटी पढ़ाओ”. (Details are furnished in Annexure – I)

Day 5 – Awareness on Women Empowerment

- Academic Lecture on Women Sensitization.
- Skit on Women Empowerment through education presented by NSS Volunteers, KKM College.
- Poster making Competition on “Gender equality” “लिंग समानता”. (Details are furnished in Annexure – I)

Day 6 – Local Site tour at Jain Temple

- Academic Lecture on Women in early Buddhism and Jainism: Roles, Rights and Religious Participation
- Local Site tour at nearby Jain Temple

Day 7 – Valedictory Programme

- Presentation of report
- Volunteer experience sharing
- Certificate, Medal and Prize distribution and closing ceremony.
- Vote of thanks.

Annexure-I

Essay Writing Competition

Theme: “Healthy mother prosperous family”/ “स्वस्थ मां समृद्ध परिवार”

Objective The essay should highlight the link between a mother’s hygiene/health and the socio-economic prosperity of the family.

Rules and Regulations

General Guidelines

Eligibility: Open to all NSS volunteers of KKM College unit registered for this camp

Language: The essay may be written in English or Hindi. Both will be judged through same event.

Originality: The work must be original. Plagiarism (copying from the internet or books) will lead to immediate disqualification.

Technical Specifications

Word Limit: Maximum 1,200 words.

Format: Handwritten on College provided paper with clear, legible handwriting. Name, Department and Contact Details must be written on the top of the page.

Date: 17 April, 2026

Judging Criteria

Essays will be evaluated by a panel based on the following:

Criteria	Weightage	Description
Content & Relevance	40%	Depth of understanding of the theme and practical examples.
Structure & Flow	20%	Logical progression from introduction to conclusion.
Creativity & Originality	20%	Unique perspectives or <i>out-of-the-box</i> solutions.
Grammar & Vocabulary	20%	Clarity of expression and linguistic accuracy.

Finality of Decision: The decision of the panel of judges will be final and binding. No correspondence or appeals regarding the results will be entertained.

Reels Making Competition

Theme: “Recent trends in Framing Women Empowerment ”

Objective: To use digital storytelling to highlight women’s achievements, challenges, and the ongoing journey toward gender equality.

Rules and Regulations

General Guidelines

Eligibility: Open to all registered volunteers for this camp (individual or teams of up to 5).

Originality: All content must be 100% original. Plagiarism or using copyrighted clips from movies/existing ads will lead to immediate disqualification.

Sensitivity: Content must be respectful. Avoid any depiction of graphic violence, derogatory language, or reinforcement of negative stereotypes.

Technical Specifications

Duration: Minimum 30 seconds; Maximum 2 Minutes.

Audio: Use of trending audio is permitted, but ensure it does not overpower the message. Use of original voiceovers or royalty-free music is highly encouraged.

File size: Maximum 5 MB

Submission: Reels must be uploaded to sudipta.m@kkmcollege.ac.in via email by 15 April, 2026. Email should contain Name, Department and Contact Details of all members of the team.

Date: 18 April, 2026

Judging Criteria

Entries will be evaluated by a panel based on the following:

Criteria	Weightage	Description
Creativity	30%	Unique storytelling, transitions, and visual appeal.
Relevance	40%	How effectively the reel conveys women's empowerment.
Impact	20%	Social media engagement (Likes/Shares) and emotional resonance.
Technical Skill	10%	Quality of editing, lighting, and sound.

Disqualifications

- * Submissions after the deadline.
- * Content containing hate speech or political controversy.

Speech Competition

Theme: “बेटी बचाओ, बेटी पढ़ाओ”

Objective: Sensitize the audience to gender equality and advocate for the protection and education of the girl child as a fundamental step toward national progress.

Rules and Regulations

General Guidelines

Eligibility: Open to all NSS volunteers of KKM College unit registered for this camp

Language: Participants may speak in English, Hindi. Both will be judged through same event.

Decorum: Content must be respectful and avoid any political or controversial personal attacks.

Technical Specifications

Word Limit: Maximum 1,200 words.

Total Duration: Maximum 5 minutes per speaker.

Date: 19 April, 2026

Judging Criteria

Speeches will be evaluated by a panel based on the following:

Criteria	Weightage	Description
Content & Relevance	40%	Depth of research, relevance to the theme, and use of facts/data.
Delivery	30%	Confidence, body language, and stage presence.
Impact	20%	Originality of thought and the ability to inspire
Time Adherence	10%	Staying within the allotted time frame

Finality of Decision: The decision of the panel of judges will be final and binding. No correspondence or appeals regarding the results will be entertained.

Poster making Competition

Theme: “Gender equality”

Objective: encourage students to visually articulate the necessity of breaking gender stereotypes and advocate for equal rights, opportunities, and representation for all genders in society.

Rules and Regulations

General Guidelines

Eligibility: Open to all NSS volunteers of KKM College unit registered for this camp

Format: Posters must be created on Chart Paper provided by the College.

Technical Specifications

Content Graphics: Participants may use watercolors, sketch pens, crayons, or poster colours. No Pre-printed Content, No stickers, cut-outs from magazines, or pre-printed templates are allowed.

Total Duration: 30 Minutes.

Date: 20 April, 2026

Judging Criteria

Essays will be evaluated by a panel based on the following:

Criteria	Weightage	Description
Relevance	30%	How effectively the design conveys the message of Gender Equality.
Creativity	30%	Originality of the concept and artistic imagination.
Impact	20%	Use of color, composition, and clarity of the message.
Completeness	10%	Cleanliness, presentation, and attention to detail.

Finality of Decision: The decision of the panel of judges will be final and binding. No correspondence or appeals regarding the results will be entertained.

Disqualifications

- **Respectful Imagery:** Avoid content that promotes stereotypes, hate speech, or derogatory depictions of any gender.

Date, Time and Venue of the Programmes

Date	Programme Objectives	Time and Venue
16 th April, 2026	<ul style="list-style-type: none"> • Inaugural Programme 	12 noon at Exam Hall Room No. 1
17 th April, 2026	<ul style="list-style-type: none"> • Visit to the adopted village 	09: 00 am
	<ul style="list-style-type: none"> • Essay Writing Competition on “Healthy mother prosperous family” “स्वस्थ मां समृद्ध परिवार” 	11: 00 am at the adopted village
18 th April, 2026	<ul style="list-style-type: none"> • Visit to the adopted village 	09: 00 am
	<ul style="list-style-type: none"> • Reels making competition on the theme “Recent trends in Framing Women Empowerment” 	11: 00 am at Exam Hall Room No. 1
	<ul style="list-style-type: none"> • Academic Lecture on Recent trends in framing women empowerment. 	12 noon at Exam Hall Room No. 1
19 th April, 2026	<ul style="list-style-type: none"> • Visit to the adopted village 	09: 00 am
	<ul style="list-style-type: none"> • Speech Competition on “बेटी बचाओ, बेटी पढ़ाओ”. 	10: 00 am at the adopted village
	<ul style="list-style-type: none"> • Academic Lecture on Girl Child Education. 	12 noon at Exam Hall Room No. 1
20 th April, 2026	<ul style="list-style-type: none"> • Visit to the adopted village 	09: 00 am
	<ul style="list-style-type: none"> • Poster making Competition on “Gender equality” “लिंग समानता”. (Details are furnished in Annexure – I) 	10: 00 am at the adopted village
	<ul style="list-style-type: none"> • Academic Lecture on Women Sensitization. 	12 noon at Exam Hall Room No. 1
	<ul style="list-style-type: none"> • Skit on Women Empowerment through education presented by NSS Volunteers, KKM College. 	01:00 pm at Exam Hall Room No. 1
21 st April, 2026	<ul style="list-style-type: none"> • Local Site tour at nearby Jain Temple 	09: 00 am at the adopted village
	<ul style="list-style-type: none"> • Academic Lecture on Women in early Buddhism and Jainism: Roles, Rights and Religious Participation 	12 noon at Exam Hall Room No. 1
22 nd April, 2026	<ul style="list-style-type: none"> • Valedictory Programme 	12 noon at Exam Hall Room No. 1